

SOCIETY EVENTS

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tain ships and to attend to other business pertaining to transportation.

Lieut. Col. George Williams, U. S. A., office of the chief of cavalry, is on a short leave of absence.

Maj. Gen. W. A. Holbrook, U. S. A., chief of cavalry, returned to Washington recently from visits to Fort Des Moines, Iowa; Fort Riley, Kas.; Fort D. A. Russell, Wyo.; and Fort Oglethorpe, Ga.

Lieut. Col. Bruce Palmer, U. S. A., office of the chief of cavalry, has been confined to his home recently on account of illness.

Harriet Garrison Barton, daughter of Col. Frank A. Barton, U. S. A., and Mrs. Barton, a student in the College of Arts and Sciences at Cornell University, Ithaca, N. Y., has been awarded a New York State scholarship.

Maj. Thomas Caldwell Turner, U. S. A., Mrs. Turner and children have arrived in Washington from Port-au-Prince and are at the Westminister, Seventeenth and Q streets. Maj. Turner is to be in charge of aviation in the Marine Corps.

Charles M. Johnson, son of Lieut. Col. and Mrs. W. C. Johnson, who is attending the University of Vermont at Burlington, will spend the Christmas holidays with his parents at 2917 Kalorama road.

A son, grandson of Col. Charles Gerhardt, Inf., U. S. A., was born to Maj. John Hale Stutesman, Inf., U. S. A., and Mrs. Stutesman at Washington, D. C., on December 1, 1920.

Capt. DeRosey Carroll Cabell, U. S. A., his wife and two children will spend Christmas and the holidays with Capt. Cabell's sister and brother-in-law, Lieut. and Mrs. Edward Victor Isaacs, at their quarters in the Washington Navy Yard.

Navy Notes.

Mrs. Henry W. Fitch, of Washington, D. C., widow of Chief Engineer Fitch, U. S. N., announces the engagement of her daughter, Alexandra, to Maj. Creswell Garlington, Corps of Engineers, U. S. A. Maj. Garlington is the son of Brig. Gen. H. A. Garlington, U. S. A., retired. Miss Fitch is the sister of Mrs. Rowan, wife of Comdr. Stephen C. Rowan, U. S. N.

Mr. and Mrs. Paul Octave Hebert, of New Orleans, La., have announced the engagement of their daughter, Miss Dorothy Hebert, to George Wood Pigman, commander, S. C. U. S. N., son of the late Rear Admiral G. W. Pigman, U. S. N., and Mrs. Pigman, of Washington, D. C.

The engagement is announced of Lieut. Robert H. Harrell, U. S. N., attached to the Naval Air Station at North Island, San Diego, Cal., and Miss Elsie B. Hilton, daughter of Mr. and Mrs. Alton C. Hilton, of Asbury Park, N. J., and Norfolk, Va.

Many navy officers and their ladies were present at the ball given for the benefit of the Navy Club of New York at the Hotel Commodore on December 21, among them Rear Admirals and Mrs. J. H. Glennon, E. W. Eberle and A. H. Robertson, Admiral Henry B. Wilson, U. S. N., commanding the Atlantic Fleet, sent the band from the U. S. S. Pennsylvania for the occasion. The affair was given under the patronage of the Admiral and Mrs. Wilson.

Mrs. John F. Parker, widow of Comdr. Parker, U. S. N., is spending the holidays with her sister, Mrs. Benjamin Harrison, and Miss Elizabeth Harrison, widow and daughter of President Harrison, at their home in New York, N. Y.

A son, Joseph Sommes Ives, Jr., was born to Lieut. (1st) Joseph Ives, U. S. N., and Mrs. Ives at Washington, D. C., on November 22, 1920.

Lieut. Comdr. E. C. Metz, U. S. N., and Mrs. Metz have taken the residence, 3439 Albermarle street, Washington, D. C.

Lieut. Lew Wallace Bagby, U. S. N., and Mrs. Bagby announce the birth of a son, Robert Gray, December 19, 1920, at Annapolis, Md.

A daughter, Caroline Grace Stenhouse, was born in Washington, D. C., on November 12, 1920, to Lieut. Comdr. H. M. Stenhouse (M.C.), U. S. N., and Mrs. Stenhouse.

Oh, My Stars!

HOROSCOPE.

December 26, 1920.

This should be a fortunate day, according to astrology. Venus, Jupiter and Saturn are all in benefic aspect.

The morning should be a favorable time for women to make plans, to seek the companionship of friends and to perform deeds of charity.

There is a kindly rule for romance and lovemaking and the stars smile on elderly wooers, who will be numerous in the coming year. The clergy should find this planetary government most helpful in forwarding their work, especially that which tends toward charity and philanthropy.

Large bequests to public institutions will be made in the next few months, for men of great wealth will come to the end of their careers.

With the approach toward the end of the year there will be a more kindly spirit prevalent toward all who have held large responsibilities and exercised great power. This will affect not only Europe, but the United States.

Venus is in a place giving promise to theatrical ventures and there is a prophecy that women will do much toward uplifting conditions surrounding the stage.

It is a most auspicious rule for all who have won success in business or politics, since the influences of the stars tend toward a solidifying and standardizing of public interests.

Again Saturn gives promise of the prevalence of reactionary tendencies that will be beneficial in ways not foreseen by the public.

The week should be better than usual in whatever pertains to the needs of women.

Scientific preparation of food will receive much attention and cooking is likely to become one of the fashionable avocations of society women.

Persons whose birthdate it is have the augury of much prosperity and happiness in the coming year, but they must not make any changes.

Children born on this day will probably be extraordinarily bright in mind and activity. These subjects of Capricorn are generally successful in life.

STORE OPENS

9:15 A. M.

LANSBURGH & BROTHER

STORE CLOSES

6:00 P. M.

Washington, D. C., Sunday, Dec. 26.

STORE NEWS

420-30 Seventh St. N. W.

The Sales of January

—with an added value born of the times that give them an importance no other sale we have held has ever approximated.

To go through the papers without seeing the word "sale" these days is about as likely as a souvenir book of Washington without a picture of the Capitol in it.

We can't depend entirely on the word "sales" to get over our idea.

We can't depend on mere noise—we are likely to be outshouted.

We can't even depend on a statement of the reductions, because on paper it's a lot easier to make a think look cheap—when beholding the actual merchandise would leave quite another impression.

We are depending rather on these outstanding facts, that outweigh in importance the mere detail of the sales:

(1) The Lansburgh reputation for understatement, rather than overstatement.

(2) The fact that the rapidly winding-up process through which business has passed, has made it a comparative easy matter to secure values that have been obtainable at no other time.

(3) That the clearly indicated trend of the times to readjustment—even at a dear cost to the retailer—has caused us to take many mark-downs months ago that would usually not have been made until now.

(4) That the January reductions from these already lowered levels give these prices a degree of importance that no clearance sale in the sixty years we have been in business has ever had.

These are the facts—

We know enough of what Washington thinks of this store to have no doubt as to the sight that will greet us as we look over the store Monday morning.



P.S.—It's important for you to know, that we have broken away from the old-time custom of presenting a store-wide sale at its inception. We have arranged a remarkably attractive program for the sales of January. Each department will be taken up in its turn—and the offerings planned are certain to make new friends for the House of Lansburgh.

Women's and Misses' Ready-to-Wear Apparel

The downward trend of the market is responsible for the unusual lowness of the prices we are able to quote on these fine Coats, Suits and Dresses. The women of Washington who have waited for January prices will be ably rewarded for their patience. The downward trend of the market has enabled us to make many purchases at prices we thought impossible a few months ago—hence you will not have to choose your needs from undesirable stocks—the majority of garments in this sale have been here less than a month—some have only been here for a few days, but regardless of their newness—EVERYTHING goes into the January Sale—the prices even lower than you would naturally expect. These items will prove the saving worth of this great occasion.

Women's and Misses' Winter Coats

\$15.00

For Coats formerly priced \$25.00

Fine, handsome, well-made coats, of Silvertone, Wool Velour, Suede Cloth, Baby Lamb—and Novelty Sport Coats. Some with collars of French seal; others with collars of self. Many braid trimmed.

\$19.75

For Coats with large fur collars

Large collars of Australian Opossum and French Seal adorn these coats of Plush, Suede Cloth, Yalama and Gold-tone. All are silk lined and warmly interlined. Choice of the most desirable colors.

\$29.00

For Coats formerly \$45.00 to \$55.00

Tinseltone, Broadcloth, Velour, Bolivia, Pearl-check Velour and Silvertone, with huge collars of fur or self materials. Straightline or wrappy models. Regular and extra sizes to 52.

\$43.00

For Coats formerly \$59.50 to \$69.50

Handsome wraps and regulation models, developed of fine Bolivias, Broadcloth, Velour de Laine and Silvertone. Raccoon, Australian Opossum, Nutria and Seal collars. Sizes for women and misses.

\$65.00

For Coats formerly \$75.00 to \$110.00

Here you have choice of the season's smartest styles of high-grade Bolivia, Lustrola, Cordella, Cut Bolivia and Velour de Laine. Collars of rich furs or with self embroidery. Handsome models.

\$89.00

For Coats formerly \$125.00 to \$159.00

Distinctive garments—with collars and trims of the richest furs—Nutria, Beaver and Australian Opossum. Coats of Silk Duvetyn, Cut Bolivia, Peach-bloom, Veldyne. Beautiful silk linings. All sizes.

Women's and Misses' Fashionable Dresses

\$13.75

For Dresses formerly \$22.50 to \$29.50

Stunning dresses that are well made of fine Tricotine, Serge, Velour and Satin. Beautifully trimmed in attractive embroidery and braid. These are truly exceptional values at this low price.

\$29.00

For Dresses formerly \$35.00 to \$49.50

Smart Dresses, fashionably developed of Velvet, Charmeuse, Crepe de Chine, Satin, Serge, Duvetyn, Tricolette, Tafeta and Georgette. Models for either afternoon or evening wear.

\$35.00

For Dresses formerly \$55.00 to \$85.00

Unusually chic models in Velvet, Tricotine, Velour, Serge, Duvetyn, Poiret Twill, Satin, Crepe de Chine, Tricolette, Crepe Meteor and Kitten's Ear Crepe. Beautifully beaded, embroidered and braided.

All dresses formerly priced up to \$175.00

These are the finest dresses of our stock which may be had at half price; an example of how you can save: \$175.00 embroidered tricolette, fur trimmed, \$87.50; \$165.00 embroidered duvetyn, fur trimmed, \$82.50; \$145.00 embroidered duvetyn and satin, \$72.50.

1/2 price

Women's and Misses' Winter Suits

\$15.00

For Suits formerly \$25.00 to \$35.00

Smart tailored and fur-trimmed models, fashioned of Wool Tricotine, Velour de Laine, Silvertone, Suede Cloth. Some have unique trimmings done with braid, others embroidered. Sizes for women and misses.

\$29.00

For Suits formerly \$45.00 to \$65.00

Stunning Suits of Veldyne, Duvet de Laine, Tricotine and Poiret Twill, in smartly tailored and ripple-tail models. Suitable for the matron or the very young miss are these chic suits—and the price is so low.

Half price

For Suits formerly priced to \$235.00

In regular and extra sizes. For example: \$235.00 suits, \$117.50; \$135.00 suits, \$67.50; \$120.00 suits, \$60.00; \$89.50 suits, now \$44.75. These suits are all shown in the very latest styles and newest materials.

Ready-to-Wear Section—Second Floor—Lansburgh & Brother.

Knowledge That Pays

Knowledge is bought by effort.

It takes time and money to acquire it.

Book lore makes a man learned.

Knowledge of current events makes his opinion respected and sought.

Experience makes his services valuable.

And what does advertising do?

It adds to his knowledge.

It keeps him abreast of the times.

Advertising teaches how to get the most in value and enjoyment at the least expenditure of what he has earned.

The HERALD is a type-and-ink university.

Read the Advertisements in The Herald Regularly for Knowledge That Pays